



demolitionnews

A VERTICAL PUBLICATION WITH A GLOBAL REACH

about the blogger

Mark Anthony is a career journalist who has been writing about demolition, construction and construction equipment for more than 30 years. He is also the author of books including Demolition 2051, Breaking into Demolition and Renaissance: Why JCB is the Apple of the digger world, together with the children's books My Dad Does Demolition and My Dad Drives a Digger.

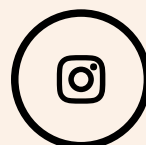
about the blog

DemolitionNews is the world's largest and most widely read news resource for the global demolition industry. Its audience is predominantly male (89%) aged between 25 and 34 years of age. Weekly email blasts, monthly Demolition TV shows on YouTube and a regular audio podcast – Demolition News Radio – further enhance the popularity and reach of the organisation.

statistics



47,000



21,000+



5,000+



3,875

your pitch, our reach

We offer a comprehensive range of services to allow you to communicate with our audience.

These include:

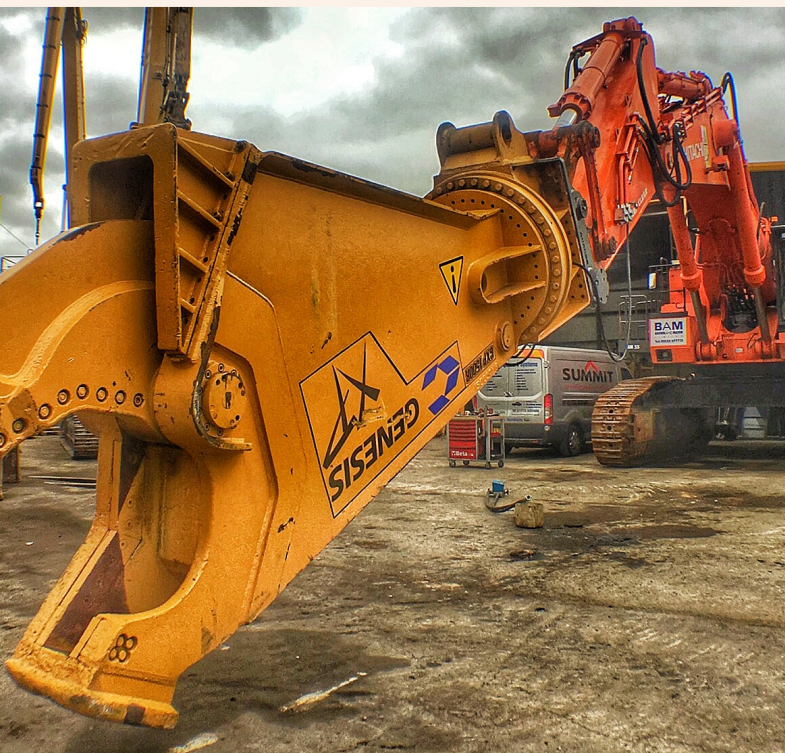
Demolition TV and Radio show sponsorships

Direct email blasts

Paid social media posts

Video product placement

Product review articles and films



collaboration fees

Prices begin as low as £50 for a social media post using a supplied photo or video

Email blasts start at £200 per shot.

In studio product reviews cost less than £1,000

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